

**Media Forefront, Inc.**  
19715 E. Harrison Ave.  
City of Industry, CA 91789  
Tel: 909.595.6847  
Fax: 909.595.6857

## APPLICATION FOR CREDIT

In order to establish an account with Media Forefront, Inc. and to acknowledge terms and conditions of sale, to establish tax status of merchandise or services or credit, the undersigned makes the following statements in writing intending that they be relied on. Please read and complete all sections fully to minimize the delay in processing your application.

1. NAME OF COMPANY OR INDIVIDUAL: \_\_\_\_\_

DBA/TRADE NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

2. TYPE OF OWNERSHIP: \_\_\_\_\_ SOLE OWNER \_\_\_\_\_ PARTNERSHIP \_\_\_\_\_ CORPORATION

DATE INCORPORATED \_\_\_\_\_ PARENT COMPANY NAME \_\_\_\_\_

PARENT COMPANY ADDRESS \_\_\_\_\_

3. PRINCIPALS OF COMPANY:

NAME	% OWNERSHIP	HOME ADDRESS	HOME PHONE NUMBER
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_____	_____	_____	_____
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_____	_____	_____	_____
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_____	_____	_____	_____
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4. YEAR BUSINESS STARTED: \_\_\_\_\_ AP CONTACT \_\_\_\_\_

LISTED WITH DUN AND BRADSTREET? \_\_\_\_\_ YES \_\_\_\_\_ NO DUNS NUMBER \_\_\_\_\_

5. TYPE OF BUSINESS: \_\_\_\_\_

6. BANK REFERENCE: \_\_\_\_\_ TELEPHONE: \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

CHECKING ACCOUNT # \_\_\_\_\_ SAVINGS ACCOUNT # \_\_\_\_\_

LOAN # \_\_\_\_\_ CONTACT OFFICER: \_\_\_\_\_

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**7. CREDIT REFERENCES (MIN. OF 3):**

VENDOR NAME: \_\_\_\_\_ TELEPHONE: \_\_\_\_\_ CONTACT: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
VENDOR NAME: \_\_\_\_\_ TELEPHONE: \_\_\_\_\_ CONTACT: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
VENDOR NAME: \_\_\_\_\_ TELEPHONE: \_\_\_\_\_ CONTACT: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

**8. FINANCIAL STATEMENTS: As of \_\_\_\_\_**

Cash: \$ \_\_\_\_\_ Accounts Payable: \$ \_\_\_\_\_  
Accounts Receivable: \$ \_\_\_\_\_ Notes Payable (current): \$ \_\_\_\_\_  
Notes Receivable: \$ \_\_\_\_\_ Notes Payable (deferred): \$ \_\_\_\_\_  
Inventories: \$ \_\_\_\_\_ Other Liabilities: \$ \_\_\_\_\_  
Buildings/Machinery: \$ \_\_\_\_\_ Total Liabilities: \$ \_\_\_\_\_  
Other Assets: \$ \_\_\_\_\_ Net Worth: \$ \_\_\_\_\_  
Total Assets: \$ \_\_\_\_\_ Total liabilities & Net Worth: \$ \_\_\_\_\_

**9. CREDIT LINE REQUESTING: \$ \_\_\_\_\_**

**10. LENGTH OF TERM REQUEST: \_\_\_\_\_**

**11. RESALE CERTIFICATE NUMBER: \_\_\_\_\_**

**12. ESTIMATED ANNUAL SALES: \$ \_\_\_\_\_**

**13. TERMS AND CONDITIONS OF SALE:**

In applying for an open account, it is understood:

- Payment is expected in accordance with the terms stated on each invoice.
- Deductions from amounts invoiced for any reason will not be allowed unless authorized by Media Forefront's Credit memo.
- Past due customer accounts are subject to service charges of 1.5% per month (18% APR).
- Product returns must be pre-approved by Media Forefront prior to shipment and must be shipped via Media Forefront's preferred freight carrier. A repackaging fee of 25% may also be charged for product that is not returned in good condition in its original packaging.
- Claims for short shipments, pricing adjustments, returns and all other issues must be made within 14 days of shipment in order to be considered for credit.

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- All terms and conditions are subject to change within 30 days written notice by Media Forefront.
- Exceptions to any of the above terms must be approved by Media Forefront in writing.
- Should any litigation, claim or action be filed in connection with or arising out of transactions with customer, that the venue will be Los Angeles County. The losing party shall be responsible for all legal fees.

**I have reviewed and agree to comply with the Terms and Conditions of Sale as referenced above and certify that all information supplied is accurate. I authorize Media Forefront, Inc., its divisions and subsidiaries, to contact my creditors, or any credit reporting agency, to obtain credit ratings now and any time hereafter.**

**BY:** \_\_\_\_\_ **TITLE:** \_\_\_\_\_  
**COMPANY:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

### **GUARANTY**

THIS IS A GUARANTY made by the Undersigned (who whether one or more, are herein sometimes called the "Guarantors") in favor of Media Forefront, Inc. (herein called "Media Forefront").

In order to induce Media Forefront to extend from time to time credit to: \_\_\_\_\_

(herein called "Customer") and in consideration of such extension of credit, the undersigned intending to be legally bound hereby agrees as follows:

1. The Guarantors jointly and severally hereby unconditionally and absolutely Guarantee the due and punctual payment of all indebtedness, obligations and liabilities of Customer its successors and assigns, to Media Forefront now or hereafter incurred (herein called "Obligations"). Such Guaranty is an absolute, present and continuing Guaranty of payment and not of collectibility and is no way conditioned or contingent upon an attempt to collect from Customer or upon any other action, occurrence or circumstance whatsoever, including without limitation, bankruptcy of the Customer or the invalidity or unenforceability of the Obligations or any defense available to the Customer. In case Customer shall fail to pay any of the Obligations, Guarantors will pay the same to Media Forefront together with interest on any overdue Obligation at the annual rate of 12% or the highest lawful rate, whichever is less. This Guaranty shall be interpreted and governed by the laws of California.

2. The liability of the Guarantors hereunder shall not be affected or impaired by (and Media Forefront is hereby expressly authorized to make at any time or from time to time, without notice to or further consent of the Guarantors) any compromise, settlement, release, renewal, extension, indulgence, waiver, alteration, substitution, exchange, change in, modification or other disposition, either express or implied of all or any part of the Obligations. No act of commission or omission of any kind or at any time upon Media Forefronts' part in respect to any matter whatsoever

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shall in any way affect or impair the liability of Guarantors hereunder. No waiver by Media Forefront of any of the provisions of this Guaranty shall be valid unless in writing signed by Media Forefront.

3. Presentment, demand for payment, protest, notice of protest, notice of dishonor and of non-payment of the Obligations are hereby expressly waived by Guarantors. If at any time Media Forefront shall be required to repay any amounts previously paid by or on behalf of the Customer in reduction of the Obligations by virtue of an order of any court, the Guarantors unconditionally agree to pay Media Forefront on demand a sum equal to the amount of such repayment, together with interest thereon from the date of repayment at the overdue Obligations referred to above. Guarantors will pay all expenses (including, without limitation, reasonable attorney's fees and court costs) paid or incurred by Media Forefront in enforcing this Guaranty.

IN WITNESS WHEREOF, this Guaranty has been duly executed by the undersigned on the date set forth below.

Witness Name: \_\_\_\_\_ Witness Signature \_\_\_\_\_ Date: \_\_\_\_\_

Guarantor Name: \_\_\_\_\_ Guarantor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Guarantor Social Security # \_\_\_\_\_ Guarantor Date of Birth: \_\_\_\_\_

Guarantor Home Address: \_\_\_\_\_

(Signature of Guarantor must be notarized)

\_\_\_\_\_, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s) or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

\_\_\_\_\_(Seal)

### **Release Authorization**

I/We authorize you, Media Forefront, Inc., (herein called "Creditor"), to make whatever inquiries it deem necessary. I/We further authorize any person or consumer-reporting agency to complete and furnish to the Creditor any information that may have or obtain in response to such inquiries. We also authorize that reporting agency, to complete and furnish to the Creditor, any available

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information concerning the owner/ principal of our organization, as deemed necessary by the  
Creditor.

Customer Name: \_\_\_\_\_

Signature: \_\_\_\_\_